



## AREA BOARD PROJECTS AND COUNCILLOR LED INITIATIVES APPLICATION FORM 2016/2017

<b>Area Board Project</b>
<b>1. What is the Initiative?</b>
<p>Purchase of £600 worth of litter picking equipment, to be made available to all Parish Councils within the Tidworth Community Area.</p> <p>It is then up to Parish Councils how that equipment is used, with the support of local volunteers. Parish Councils that receive equipment will be asked to provide a brief update on what action has been taken after 12 months.</p>
<b>2. Where is the initiative taking place?</b>
<p>The scheme would be made available to all parishes w</p>
<b>3. When will the initiative take place?</b>
<p>If funding is agreed then Parishes will be invited declare an interest in receiving equipment immediately after the area board with a view to using it initially on the weekend of March 3<sup>rd</sup> – 5<sup>th</sup> 2017.</p> <p><b>The Great British Spring Clean</b> is a campaign with one simple ambition. To bring together people from across the country to clear up the litter that blights our towns, villages, countryside and coastline.</p> <p>In 2015, one enthusiastic individual - Melissa Murdoch - had an idea to get people from all walks of life together in cleaning up the rubbish that surrounds us. Together, with Adrian Evans, Keep Britain Tidy, Country Life Magazine and a range of supporting partners the Clean for The Queen campaign inspired 250,000 people to get involved in local clean ups through March 2016. But we couldn't leave it there...Through March 2017, we want to inspire 500,000 people to get outdoors, get active and help clear up the rubbish that lies around us.</p> <p>We're calling on individuals, community groups, charities, sports clubs, business, local authorities and many more to sign up and take part.</p> <p>You'll join an ever growing band of people who have had enough of other people's litter, are willing to donate their time to help clear it up and want to see an end to littering.</p> <p>More information about the campaign is available online (<a href="http://www.greatbritishspringclean.org.uk/home/2684">http://www.greatbritishspringclean.org.uk/home/2684</a>) and will be also provided in due course.</p>

**4. What is the Community benefit/evidence of need/links to Community Plan/Community Issue?**

Wiltshire Council also has a corporate priority to support local litter picking, and will be encouraging all communities across Wiltshire to engage in the 'Great British Spring Clean' campaign.

**5. What is the desired outcome of this initiative?**

The aim is to encourage and equip local volunteers to take more responsibility for the upkeep of their local environment. For those parishes that are already pro-active in this area, the equipment should support the work that is being done.

There is also an aim to bring local communities together through volunteering; many parishes have found that litter picking is a good activity to both keep people active and enable them to socialise with other people where they live. It is hoped that local litter picking will also encourage volunteers to take part in other local initiatives.

**6. Who will Project Manage this initiative?**

The Community Engagement Manager will project manage this initiative, taking direction from Tidworth Area Board members.

**7. Costs/quotes/ match funding? (total cost £5k require 1 quote, total cost £5k-25k require 3 quotes)**

Equipment was given out to Parishes as part of the 'Clean for the Queen' campaign, and it is seen that the £600 proposed to be put aside for further equipment will complement existing stock held in the area.

A final supplier will be confirmed when applications from Parish Councils have been received.

**8. Additional information**